

## Sterling Named One of 2019's Tech Elite Solution Providers

Annual List Recognizes Highest Achieving Solution Providers in Vendor Certifications

Dakota Dunes, SD, April 1st, 2019 - Sterling, an industry-leading technology solutions provider, announced today that CRN®, a brand of The Channel Company, has named Sterling to its 2019 Tech Elite 250 List.

The recognition, scaled to company size, honors a select group of North American IT solution providers who have earned the highest number of advanced certifications from leading suppliers. These companies have distinguished themselves with multiple top-level IT certifications, specializations, and partner designations from the industry's most prestigious technology providers.

"Our teams prioritize the attainment of advanced certifications from each of our industry partners," said Brad Moore, Sterling's President and CEO. "By pursing technical expertise across all areas, we are better equipped to provide a range of products and services—in other words, a solution for every need."

To compile the Tech Elite 250, The Channel Company's research group and the CRN editors work together to identify the most customer-beneficial technical certifications in the North American IT channel. Companies who have earned these elite designations—which enable them to deliver premium products, services, and customer support—are then selected from a pool of online applicants.

"CRN's Tech Elite 250 list recognizes solution providers with extensive technical knowledge and premier certifications," said Bob Skelley, CEO of The Channel Company. "Pursuit of vendor certifications and broader skill sets in a wide range of technologies and IT practices proves a solution provider is committed to delivering maximum business value from those technologies and giving their customers the highest level of service."

Coverage of the Tech Elite 250 will be featured in the April issue of CRN as well as online at www.CRN.com/TechElite250.

## **About Sterling | (www.sterlingcomputers.com)**

Sterling is an award-winning technology solutions provider with over two decades of helping customers solve the most complex requirements of their IT environments. Sterling provides customers with a simplified IT experience by being their single point of contact for all their solutions architecture, proof of concept, product fulfillment, and technology adoption needs. Additionally, they provide Security solutions for mission critical clouds and networks, helping turn every What If into Reality.

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